



世田谷  
バンバリー

SOUTH WEST  
**JAPAN**  
FESTIVAL

**OFFICIAL FESTIVAL PROGRAM**



BUNBURY  
BUSSELTON  
DUNSBOROUGH

SEP 1ST - 15TH

**2024**

2 WEEKS OF JAPANESE  
ART, CULTURE,  
FOOD, DANCE  
+ EVENTS

[www.southwestjapanfestival.com.au](http://www.southwestjapanfestival.com.au)



SWJAPANFEST

# WELCOME MESSAGE erukamumessēji

**FROM** HON RITA SAFFIOTI MLA, DEPUTY PREMIER; MINISTER FOR TOURISM  
**AND** HON DON PUNCH MLA, MINISTER FOR REGIONAL DEVELOPMENT

The Western Australian Government is a proud sponsor of the South West Japan Festival through Tourism Western Australia's Regional Events Scheme (RES).

RES was established to support event holders across the state with the development of events to drive tourism to regional Western Australia. The scheme plays an important role in positioning the State's five tourism regions as exciting destinations by showcasing and promoting the host region's unique and diverse attractions.

A total of 73 regional events across Western Australia have been funded through the 2024-25 RES, which also includes a \$250,000 funding pool for the Regional Aboriginal Events Scheme, which exclusively allocates funding to events delivering Aboriginal activities and experiences.


The Western Australian Government is proud to sponsor all these regional events, which help bring vibrancy to local communities and drive visitor spend, injecting millions into regional economies.

Tourism is a key part of the Western Australian Government's plan to diversify the economy, create jobs and develop business opportunities, especially in regional Western Australia.

Events play an important role in this plan and also contribute to the vision for Perth and Western Australia to be the fastest growing events destination in the South East Asian region.

The Western Australian Government sponsors a range of sporting, cultural, arts and culinary events across the state, to attract visitors and encourage them to stay longer, disperse further and spend more while they are here.

We hope everyone enjoys this event and takes the time to explore the South West region.



**HON RITA SAFFIOTI MLA,  
DEPUTY PREMIER; MINISTER FOR TOURISM**



**HON DON PUNCH MLA,  
MINISTER FOR REGIONAL DEVELOPMENT**

**CONTACT**



Do you have any questions?  
Get in touch!

 [hello@yourturnevents.com.au](mailto:hello@yourturnevents.com.au)

 [www.southwestjapanfestival.com.au](http://www.southwestjapanfestival.com.au)

 @swjapanfest

 @swjapanfest

# SOUTH WEST JAPAN FESTIVAL

Calling all lovers of Japanese culture! From the anime fans to the miso experts, there's something for everyone at this year's festival. Enjoy our signature events in one Oki Weekend in Bunbury, and workshops, dining events, and experiences throughout the rest of the festival.

## CELEBRATING OUR SISTER CITIES

The coastal City of Bunbury in Western Australia is celebrating 31 years of being a Sister City with Japan's Setagaya City. The City of Busselton, located on the picturesque Geographe Bay in the Margaret River region, has enjoyed a Sister City relationship with Sugito, Japan since 1996.

Sister City relationships are a way to foster global interconnectedness, friendship, cross cultural understanding and mutual wellbeing. These global connections foster collaboration in areas including education, culture, arts, trade, tourism, and sports.

## KAYA FROM WARDANDI BOODJA

We acknowledge the traditional owners of the land, the Wardandi Noongar people, and pay our respects to Elders past, present and emerging.



サウスウェスト・ジャパン・フェスティバルで、日本の魅力に出会おう！

SPONSORS



STUDIO42  
MARKETING & DESIGN



Book tickets at: [www.southwestjapanfestival.com.au](http://www.southwestjapanfestival.com.au)



# EVENTS イベント

TICKETS FROM [www.southwestjapanfestival.com.au/tickets](http://www.southwestjapanfestival.com.au/tickets)



## TRADITIONAL JAPANESE FESTIVAL GAMES

SAT AUG 17 | FREE | ALL AGES

Origins Market, Busselton

We are welcoming special guests from Kogakuin Junior High School to Busselton, who will be hosting a number of Japanese Traditional Festival Games for you all to try and enjoy! Prizes available.



## STAMP RALLY IN THE CBD

SUN SEP 1 UNTIL SUN SEP 15

Bunbury CBD

Tour the City of Bunbury and collect all your stamps to be in the running for our winning prize. Popular in Japan, Stamp Rallies are a great way to explore new places. Drop off your finished Stamp Passport at the Bunbury Museum for a chance to win our Grand Prize, from **Tokyo Underground**. Make sure to check shop opening times!

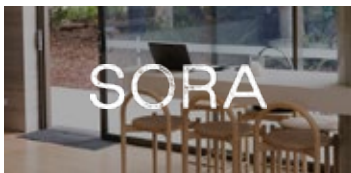


## JAPANESE DESSERT + MATCHA ICE CREAM

SUN SEP 1 UNTIL SUN SEP 15 | FROM 12pm DAILY

Elski Danish Ice Creamery, Dunsborough

Your favourite ice creamery, Elski, have created a special Japanese dessert on offer throughout the SWJF, including their house made matcha ice cream. Oishi!



## SORA CAFE JAPANESE LUNCH SPECIALS

SUN SEP 1 UNTIL SUN SEP 15 | 7am - 2pm DAILY

26 Geographe Bay Rd, Dunsborough

Throughout the South West Japan Festival, the team at Sora Cafe will have 4 delicious Japanese inspired lunch specials on offer. Enjoy seaside views and spring sunshine!

SOUTH WEST  
**JAPAN**  
FESTIVAL

To get your tickets,  
scan the QR code!





### **BUNBURY ANIME CLUB**

**WED SEP 4 + 11 | 3:30pm - 4:45pm | FREE | ALL AGES**

**Bunbury City Library, 2 Parkfield Street**

Anime fans, join our club for fun activities every Wednesday! Themes include manga drawing, costume making, and anime movie sessions. Free to attend, please RSVP via Eventbrite.



### **KIZUNA KNIFE ARTS | JAPANESE KNIVES**

**WED SEP 4, SAT SEP 14, SUN SEP 15**

**Merchant & Maker, Dunsborough**

Expertly crafted Japanese knives from Kizuna Knife Arts are available on selected dates at Dunsborough's favourite store, Merchant & Maker! Experience quality craftsmanship.



### **THE MISO EXPERIENCE | BEYOND THE BASICS**

**FRI SEP 6 | 5:30pm - 8pm | \$85**

**Origins Market, Busselton**

We kick off our Oki Weekend with an engaging cooking demonstration with Peko Peko. Learn about the history and uses of miso, taste new varieties of miso, and indulge in a shared meal. Sam from Peko Peko will be demonstrating 4 delicious miso recipes that you can make yourself. Bring your friends along to watch these cooking demos, eat great food, and learn about the magic of miso!



### **FLOATING LANTERN FESTIVAL**

**SAT SEP 7 | 3pm - SUNSET | PRICES VARY**

**Friendship Gardens, Cobblestone Drive, Bunbury**

Decorate your own floating lantern amongst the plum blossom trees of the Friendship Garden/Garden Labyrinth. This is a peaceful, family friendly festival with acoustic background music, workshops for the kodomo, food, and a chance to try on a kimono yourself. Pre-purchasing a lantern online is essential - they sell out fast! General entry is free. Food and drinks available.



### **JAPANESE WEEKEND LUNCH SPECIALS**

**SAT SEP 7, SUN SEP 8, SAT SEP 14, SUN SEP 15**

**Merchant & Maker, Dunsborough**

Try one of Merchant & Maker's Japanese Lunch Specials during the weekends of the SWFJ. Browse through their range of local goods whilst you're there!



### **JAPANESE CAR AND MOTORBIKE MATSURI**

**SUN SEP 8 | 10am - 4pm | FREE**

**Bunbury Geographe Motor Museum**

Bring your Japanese car or motorbike, work in progress or daily ride and enjoy alongside other enthusiasts. Grab your matcha latte from town and come see the cars and motorbikes in the car park next to Bunbury Geographe Motor Museum. Presented by the Bunbury Geographe Motor Museum.

# MATSURI DAY SEP 8

QUEENS GARDENS, BUNBURY | SUN 8 SEP | 10am - 4pm

## Japan is coming to Bunbury for the annual Matsuri Day!

This is our biggest day in the festival calendar, and is free for everyone to attend. Enjoy a full day of free Japanese entertainment - from singers, dancers, and drummers, to martial arts demonstrations.

Enjoy a range of tasty Japanese cuisine from food trucks throughout the day, take part in a Japanese Tea Ceremony or Japanese chibi workshop, walk through the city to complete your Stamp Rally pages, or wander through our range of stalls and booths full of information,

collectables, clothing, and trinkets! For those of you chasing a late afternoon beverage, the Waters Edge Cafe is just across the park.

This year's location is grassed, so feel free to bring your picnic blankets, chairs and cushions and make a full day of it.

Keep an eye on our Facebook page for performance times closer to September 8th, and as always, cosplay is encouraged!



To get your **tickets**, scan the QR code!



@swjapanfest

# PERFORMERS & GROUPS

## SHUTSUEN SHA TO DANTAI

### SUBI JAPANESE DANCE

Performing a traditional dance called Nihon Buyo - a traditional dance with a mixture of dance and pantomime from the early Edo period.

### BON ODORI

Bon Odori is a traditional Japanese dance. Dancers wear Yukata, and dance to traditional music around a circular stage.

### KIJIMUNA - SPIRIT OF OKINAWA

Kijimuna plays and sings traditional folk songs and modern Okinawan pop.

### NYAMAHA J-ROCK BAND

Are you ready to J-rock? Nyamaha are a J-rock band covering Japanese pop hits and songs from popular anime.

### BUNBURY BUDOKAN

Bunbury Budokan is a martial arts club training in the traditional Japanese art of Iaido (sword).

### TAIKO ON

Experience the magic of traditional taiko drumming, from festival favourites, Taiko On!

### TIDA DRUM + DANCE

TIDA are an Okinawan drumming and dance group, focused around the traditional Okinawan dances such as Eisa, Ryukyubuyo and Sanshin.

### CHIHARU FUKUMOTO WAKR

Chiharu is trained in the art of Kendo and Kyudo (archery). He will be sharing a Kendo demonstration with you.

### KOKIKAI AIKIDO OF BUNBURY

Our practice focuses on movement, timing, coordination and self-defence techniques.

## MARKETS & STALLS

### IGHIBA TO YATAI

- BINGATA CREATIONS
- BITTA LIME KIMONO
- SOUTH WEST BONSAI
- 1000 PAPER CRANES DISPLAY (Bunbury Regional Community College)
- BUNBURY SETAGAYA SISTER CITIES

- BUSSELTON SUGITO SISTER CITIES
- KENDAMA (Consulate-General of Japan)
- GOLDEN EDUCATION TOURS SOUTH WEST
- HELLOWORLD TRAVEL BUNBURY
- JAPAN LOCAL GOVERNMENT CENTRE (CLAIR)
- KITE KINETICS
- LIBBY-LOU
- MEGUMI SOAP
- NYAMAHA MERCH
- SAKURA DESIGNS
- SIMCOA
- SWJF - MERCH, TREATS, INFO, CHECK IN
- TOKYO UNDERGROUND
- YOBE COSPLAY
- MINAPAN
- MINI TEO  
... and more!

## FOOD YATAI

- AQWEST REHYDRATION WATER STATION
- THE BIG COFFEE VAN
- THE CREAM MACHINE
- FELIX + FRENCH
- FUMI'S JAPANESE PANCAKES
- JUICE STATION
- NINJA CUISINE
- OSAKAYA OKONOMIYAKI
- PEKO PEKO
- SACHI'S JAPANESEY
- STEAM BUN FACTORY

# EVENTS イベント



## **JAPANESE ANIME PUB QUIZ NIGHT**

**WED SEP 11 | 7pm - 8:30pm | \$20 | 18+**

**Froth Craft BunBrewery, Bunbury**

Think you know all there is to know about Dragonball Z, Pokemon, Sailor Moon, and Yu-Gi-Oh? Book a table and put your knowledge to the test! Prizes for the winning table and best dressed cosplay. Sukoshi rice lager is available on tap.



## **YARRI JAPANESE DINING EXPERIENCE**

**THURS SEP 12 | 6pm - Late | \$139 | 18+**

**Yarri Restaurant + Bar, Dunsborough**

The chefs at Yarri have an incredible dining experience planned. Transport your tastebuds to Japan with a delicious four course Japanese meal, with pairings of Snake + Herring wine and sake from Yarri. Enjoy Japanese drumming on arrival.



## **BUNBURY COSPLAY MEET UP**

**THURS SEP 12 | 3:30pm - 5:30pm | FREE | ALL AGES**

**Bunbury Public Library, 2 Parkfield Street**

Bunbury Library is excited to host a Cosplay Meet Up! Whether you're a seasoned cosplayer or just starting, this event is the perfect opportunity to showcase your creativity, meet fellow enthusiasts, and celebrate Japanese pop culture.



## **BUSSELTON JETTY SUSHI TRAIN**

**FRI SEP 13 | 5pm - 7:30pm | \$60 | All Ages**

**Busselton Jetty, Busselton**

Have you ever experienced eating sushi on a train, travelling WA's longest jetty? Enjoy a beverage and sushi as we travel along 1.8kms of scenic beach views, arriving for a show at the end of the jetty. All ages are welcome! Bookings essential.



## **HIGH SUSHI AT ORIGINS MARKET**

**SAT SEP 14 | 3pm - 4pm | \$65**

**Origins Market, Busselton**

Tora Sushi in collaboration with Obison Coffee, presents High Sushi in celebration of the South West Japan Festival. Enjoy a deluxe selection of sushi for two, and two matcha lattes (alternatives available). Bookings through Eventbrite.



## **BUSSELTON MINI MATSURI DAY**

**SUN SEP 15 | 10am - 2pm**

**Origins Market, Busselton**

Join us in Busselton for the final day of the South West Japan Festival, where you can listen to live Japanese music, enjoy Japanese food, try origami, learn about GOLD Educational Tours and Student Exchange programs, and more!





# WORKSHOPS ワークショップ

TICKETS FROM [www.southwestjapanfestival.com.au/tickets](http://www.southwestjapanfestival.com.au/tickets)



## 1000 CRANE PROJECT

**MULTIPLE DATES AND TIMES | \$8.72 | ALL AGES**  
**Origins Market, Busselton**

Join Beth, owner of Pavlovas Garden, and the dedicated volunteers from Busselton Hospice Care Inc. in folding 1000 origami cranes. This meaningful initiative aims to raise funds for volunteer support services at the Busselton Health Campus Hospice Unit and Geographe Bay Centre, supporting bereavement, complementary therapy, home visiting, and carer education programs.



## COSPLAY ACCESSORIES WORKSHOP

**THURS SEP 5 | 3:30pm - 5:30pm | FREE | ALL AGES**  
**Bunbury Public Library, 2 Parkfield Street, Bunbury**

Unleash your creativity and bring your cosplay visions to life at our Cosplay Accessory Workshop! This is a unique opportunity to craft amazing accessories using our state-of-the-art MakerSpace equipment (including our Cricut). Everything is provided!



## KOI KITE WORKSHOP

**SAT SEP 7 | 11am - 1pm | \$5**

**Queens Gardens, Cobblestone Drive, Bunbury**

The Bunbury Markets are on from 8am-1pm in the Queens Gardens. Find our stall from 11am where you can make your own koi kite!

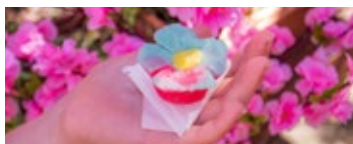


## DRAW YOUR OWN CHIBI CHARACTER!

**SUN SEP 8 | VARIOUS TIMES | \$20 | AGES 8+**

**Waters Edge Cafe, Bunbury**

Explore your creativity on Matsuri Day with a workshop with Japanese artist Jen, who specialises in teaching children and teens the art of drawing chibi! Choose from one detailed character, or two simpler characters. All skills are welcome!



## SWEETS MAKING WORKSHOP

**SUN SEP 8 | 12pm AND 1PM | \$26**

**Waters Edge Cafe, Bunbury**

A festival favourite! Learn the art of decorating Japanese sweets. Suitable for ages 6+.

WHERE  
**DREAM**  
EVENTS  
HAPPEN

Step into a dreamscape of wondrous events and embark on unforgettable adventures in Australia's South West.

Follow us @WesternAustralia | #WAtheDreamState



WESTERN AUSTRALIA  
WALKING ON A DREAM

WESTERNAUSTRALIA.COM

## NEW MERCH FOR 2024

Our 2024 South West Japan Festival tees feature the Benigoi (red) and Ki Utsuri (gold and black) koi, which symbolise love, community, prosperity, and overcoming adversity. Our tees will be available at the Bunbury Floating Lantern Festival and Bunbury Markets (Sep 7), Matsuri Day (Sep 8), and selected other events.

Please note these will not be made available online this year, so first in, first served!



**ADULT TEES: \$40**  
**KIDS TEES: \$35**  
**TOTES: \$15**

## TRY THE AWARD-WINNING FESTIVAL LAGER!

AVAILABLE FROM FROTH CRAFT BUNBREWERY

FROTH CRAFT BUNBREWERY & SOUTH WEST JAPAN FESTIVAL BEER COLLAB  
**SUKOSHI**  
少し



JAPANESE RICE LAGER | ジャパニーズライスラガー | 4.0% ABV

# EXPLORE THE BUSSELTON SUGITO SISTER CITY TRAIL

Much has been done to highlight the importance of the Busselton Sugito Sister City Relationship and there is a strong Japanese influence across the municipality.

**Explore the city and discover the following sister city highlights:**



## **SISTER CITY MURAL**

### **The Bean Chapel**

A colourful mural depicting the Sugito Mascot, Sugipyon, on the Busselton Boulevard Shopping Centre in Prince Street, painted by local artist Tom Ansell as part of the 20th Anniversary Celebrations in 2016.



## **BUSSELTON SUGITO FRIENDSHIP JAPANESE GARDENS**

### **Corner Harris Rd, Stanley Place**

The Busselton Sugito Friendship Japanese Gardens was gifted to the City of Busselton by the Town of Sugito in 1998. Located next to the City of Busselton library.



## **SISTER CITY ELM TREE AND PLAQUE**

A large Japanese Elm Tree planted in 1997 to mark the start of the Sister City friendship with Sugito. The tree along with a commemorative plaque placed under it are located in the gardens of the City of Busselton Civic and Administration Building.



## **HIROSHIMA GINGKO TREE**

### **Rotary Park of Remembrance**

#### **(Opposite City of Busselton Civic and Administration Building)**

On World Peace Day and in recognition of the 75th anniversary of the atomic bombings of Hiroshima and Nagasaki in Japan in 1945, the City of Busselton planted a Ginkgo Biloba tree in Busselton on 21 September 2020. The young tree was gifted to the City of Busselton by the Mayors for Peace. It was grown from seeds from a 200 year old tree that survived the atomic bombing and subsequent fires in Hiroshima in 1945.



# FLOATING LANTERN FESTIVAL

SEP 7 | 3:00 - SUNSET

Join us at the Friendship Park in Queens Garden for an afternoon of healing, as we celebrate hope, harmony and community at the Bunbury Garden Labyrinth.

The sprawling lawns come to life with plum blossom trees, acoustic music, stalls, workshops, Japanese kites, kimono stalls, food, and more.

Enjoy the spring sunshine, try Japanese food, or head to Water's Edge for a beverage, before assembling at sunset for our journey down to the picturesque estuary to float our lanterns.

## DECORATE YOUR OWN LANTERN

Pick up your lantern at the festival and decorate it to your liking! Pre-orders are ESSENTIAL - we cannot guarantee you one otherwise.

Lanterns to float | \$25

Lanterns to take home (not float) | \$15

## KID'S CRAFT WORKSHOPS \$5

There are a series of kids' workshops available with Kite Kinetics (and usually a few lolly drops!).

## KIMONOS IN THE PARK GOLD COIN

Try on a kimono and have your photo taken amongst the blossoms.

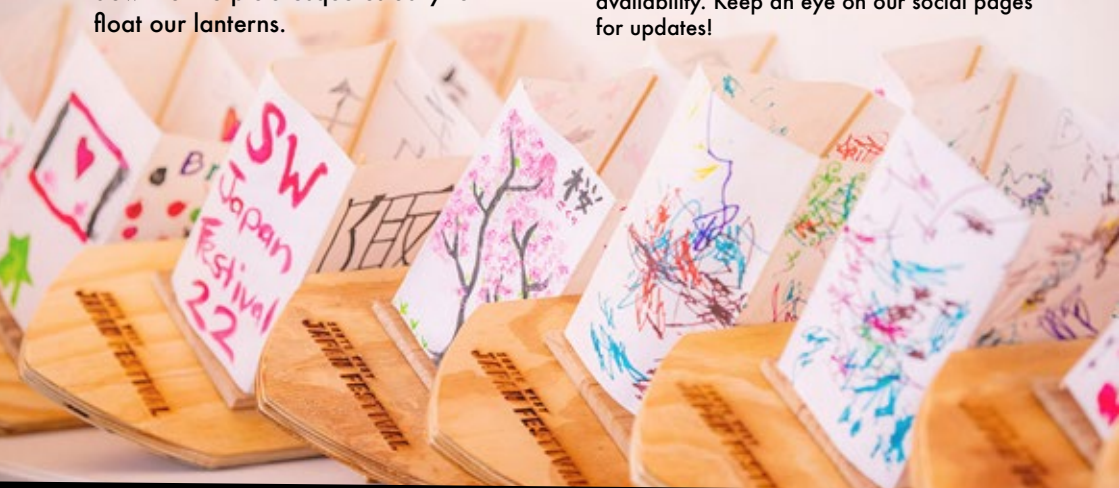
## GARDEN LABYRINTH FREE

Walk along the Bunbury Garden Labyrinth.

## WATER'S EDGE FOOD + DRINKS

Pop into Waters Edge Cafe to see what's happening throughout the Floating Lantern Festival!

Please note that there may be changes to availability. Keep an eye on our social pages for updates!



## THE PROCESS

1. Come down to the Gardens any time between 3pm - 5pm and look for the big white tent with tables in front of it.
2. Show us your ticket for a lantern, and we'll make sure you get the right type and amount.

3. Decorate your lantern however you like, and bring it back to us to dry and assemble for floating.
4. At sunset, come back and collect your lantern. We all gather in a crowd, walk to the estuary and launch together as a community.



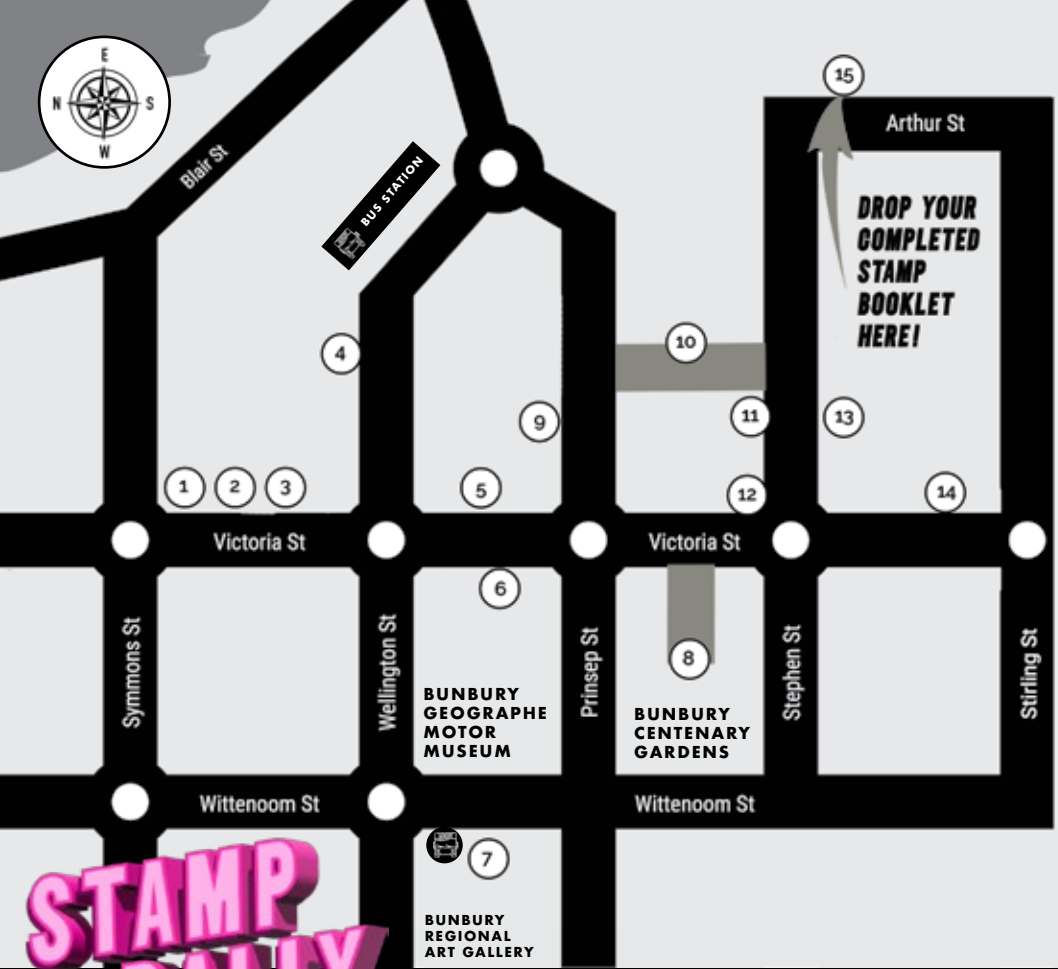
## **GET YOUR LANTERNS HERE!**



Lanterns can be pre-purchased and collected at the Festival.

**THANK YOU TO THE  
BUNBURY MEN'S SHED.**

Toro Nagashi (Floating Lanterns) can be a smaller family affair to remember lost loved ones, or a much bigger event to bring community and family together. Each year during O-bon, people float their lanterns to guide their visiting ancestral spirits down to the sea. It is a beautiful time to reflect.



# STAMP RALLY

**COLLECT THEM ALL & YOU COULD WIN!**

- |  |  |  |
|--|--|--|
| 1. Sabotage<br>46 Victoria St                    | 6. Collins Booksellers<br>117 Victoria St                                | 11. The Plant Organic<br>1/20 Stephen St                 |
| 2. Brain Spice<br>58a Victoria St                | 7. Bunbury Regional Art Gallery<br>6/141 Victoria St                     | 12. Bon Marche' Mensland<br>Cnr of Victoria + Stephen St |
| 3. Afez of the Heart<br>60 Victoria St           | 8. The Boba Haus<br>6/141 Victoria St                                    | 13. Look Eyewear<br>21a Stephen St                       |
| 4. The Bean & Cone<br>50 Wellington St           | 9. Gallery 22<br>22a Prinsep St  | 14. Soul Made Boutique<br>130 Victoria St                |
| 5. Beyond: Games and Hobby<br>84 Victoria Street | 10. Bunbury Asian Food Supply<br>Shop 4B Central Arcade<br>20 Stephen St | 15. Bunbury Museum & Heritage Centre<br>1 Arthur St      |

**DROP OFF YOUR FINISHED BOOKLETS TO THE BUNBURY MUSEUM + HERITAGE CENTRE FOR A CHANCE TO WIN!**



1.



2.



3.



4.



5.



6.



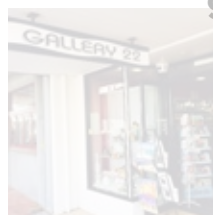
7.



8.



9.



10.



11.



12.

BONMARCHÉ MENS LAND

13.

LOOK  
EYEWEAR + OPTICMETRY

14.



15.

BUNBURY  
MUSEUM  
HERITAGE  
CENTRE



# THANK YOU TO ALL OF OUR SPONSORS FOR YOUR ONGOING SUPPORT!

The South West Japan Festival is supported by the State Government through Tourism Western Australia and Royalties for Regions.

## PLATINUM



## GOLD

## SILVER



## BRONZE




## MEDIA PARTNER



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 www.southwestjapanfestival.com.au